

FOUNDER & VISIONARY



Late Sh. Rakesh Aggarwal Ji



IIMT

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY



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Govt. of NCT, Delhi



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GGS IP University



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एक कदम स्वच्छता की ओर

under the aegis of



एक कदम स्वच्छता की ओर

Internal Quality Assurance Cell (IQAC)

Organises

3rd International Conference 2019

on

*"Challenges and Opportunities in Digital Era :
Management & IT Practices"*

30th August, 2019 (Friday)



Peer Reviewed Accepted Papers of registered author will be considered for publication in Special Issue of International Journal of Business and Globalisation, Inderscience Publishers.

(Scopus Indexed & ABDC listed Journal)

ISSN Online 1753-3635, ISSN Print 1753-3627

16 X, Karkardooma Institutional Area, Delhi-92

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Supported by : Learn4Exam, Hargobind Enclave, Delhi-92



Late Shri Rakesh Aggarwal
(Founder)



Estd. 1999

QUALITY POLICY

IDEAL Institute of Management and Technology is committed to be an Academic Institution with Relevant, Accurate, Timely, Punctual, Approachable and Distinct Qualities in students and teachers for Excellence in Perception & Personality, Excellence in Environment & Education, Excellence in Legal Management & Leadership Qualities.

&

To Pursue global Standards of Professional Education, Creativity, Innovation, Accountability, Critical Self Evaluation, Methodical Collection of Information and Continuous Improvement in the Self & Academic Standards through Effective Quality Management System of Knowledge Creation and Dissemination.

* * * * *

About the Conference

The world is witnessing a digital revolution. The time is right to incorporate new innovations in the field of business and management by making the best use of this Digital era. All organizations need to adapt quickly to the emerging environment and create innovative spaces for better managerial practices. Digital Era is an era of opportunities not just for rapid growth but also for sustainable development of businesses. Building a digital culture is now an essential requirement for all types of organizations.

Seeing the demands of the changing business environment this conference is being organised to address the upcoming trends in the fields of Management & Computing Technologies in the digital era. The focus is on sharing the research-based knowledge on a common platform and deliberate on the newer possibilities for opening creative and innovative avenues in the realm of Management and Information Technology.

About International Journal of Business and Globalisation (IJBG) (ISSN Online 1753-3635, ISSN Print 1753-3627)

IJBG proposes and fosters discussion on various aspects of business and globalisation, including the physical environment and poverty. The objectives of IJBG are to establish an effective channel of communication between policy makers, government agencies, academic and research institutions and persons concerned with the complex role of business and globalisation. The International dimension is emphasised in order to overcome cultural and national barriers and to meet the needs of accelerating technological and ecological change and changes in the global economy. IJBG is indexed in Scopus (Elsevier), Academic OneFile (Gale), Asian Digital Library, etc and also listed in Australian Business Deans Council Journal Rankings List (ABDC), The BFI lists, etc.

About Ideal Journal of Management and IT (IJM)

Ideal Journal of Management & IT is a journal publishing full-length research papers and review articles covering subjects that fall under the wide spectrum of management and technology. The journal is dedicated towards dissemination of knowledge related to the advancement in all areas of Management & IT. The prestigious interdisciplinary editorial board reflects the diversity of subjects covered in this journal. IJM provides a platform to researchers, academicians, professionals, and students to share research achievements, their perspectives, and practical experiences.

The journal is addressed to both practicing professionals and researchers in the field of management and technology, professionals in academia, former researchers, students and other specialists interested in the results of technical research and related subjects covered by the journal. Manuscripts submitted to the Ideal Journal of Management and Technology is approved by the Editor-in-chief followed by formal peer review process conducted in collaboration with Editorial Board members.

IJM has published 9 volumes till date and as print ISSN 2277-8489 from 2012 volume

Ideal Journal of Management & IT is well circulated in all the renowned national level universities, colleges and to their respective dignitaries.

CALL FOR PAPERS

The Conference invites full length original research contributions of professionals from Academic Institutions, Industries, Government Undertakings, Research Scholars and Student community across the Nation.

Entrepreneurship Development

- Skill India
- Organizational Emergence : Business Start-Up Issues
- Social Entrepreneurship
- High Technology Entrepreneurship
- Business and Society : Contemporary Issues

Financial System and Accounting Practices

- Working Capital Management
- Behaviourial Finance
- Crowd Funding
- Dividend Decisions
- Virtual Banking

Human Resource Management and Organizational Behaviour

- Green HRM
- Leadership with focus on self leadership
- Strategic Human Resource Planning
- HRM and Corporate Ethics
- Stress Management

Environmental Law

- E-Waste and its impact on environment
- Climate change and global warming
- Environmental Protection-Legal and human rights Perspective
- Sustainable Development and disaster Management
- Technological Impact on environment

Information Technology

- IoT (Internet of Things)
- Big Data
- Cloud Computing
- Cyber Security issues and Challenges
- Data Mining
- Bioinformatics

Marketing

- Societal Marketing (CSR)
- Social Media Marketing
- Green Marketing
- Digital Marketing
- Supply Chain & Retail Management

BEST PAPER AWARDS & PUBLICATION OF PAPERS

- ➔ An electronic copy of the Abstract in MS Office 2007 version should be mailed to the International Conference Id: ***internationalconference.iimt@gmail.com***
- ➔ ***Acceptance of the paper implies that at least one of the authors will be presenting the papers in the Conference.***
- ➔ All accepted papers of the Conference will be published in the **Conference Proceedings of Management & IT** with ISBN No. 978-81-937914-0-0.
- ➔ ***Selected/Extended papers will be published to IJBG/IJM.***
- ➔ ***Best Papers and Best Poster will be entitled for Cash Awards.***

REGISTRATION FEES (IN RUPEES)

S.No.	CATEGORY	PARTICIPATION FEE
1.	Academicians: Single Author Two Authors Three Authors	INR 2000 INR 2500 INR 3000
2.	Students & Research Scholars: Single Author Two Authors Three Authors	INR 1500 INR 1500 INR 1500
3.	Listeners	INR 1000
4.	Foreign Authors	USD 100
5.	Industry/Corporate	INR 5000

Registration Fees for Poster Presentation (For Students) Rs. 300/-

Registration fees can be sent through a Demand Draft/ Banker's Cheque / NEFT. Registration fees includes Certificates, Conference Kit, Conference Lunch and Tea/Snacks.

Bank Details for NEFT/Online Transfer:

Beneficiary Name: Ideal Institute of Management & Technology

Bank Name : Central Bank of India, S.D. Sr. Sec. School, Shahdara, Delhi-32

Account No. : 1021422987 **IFSC Code :** CBIN0283323

**Poster Presentation : The Posters will be exhibited in a separate Poster Gallery.*

IMPORTANT DATES

Last Date of Abstract Submission

10th June, 2019

Last Date for Submission of Full Papers

1st July, 2019

**Last Date of Camera Ready Paper
with Copyright form**

30th July, 2019

Last Date for Registration Fees

5th August, 2019

GUIDELINES FOR AUTHOR(S)

☉ *The Following is the suggested format for Paper Submission :*

- ◆ The abstract should summarize the key points of the paper with a maximum of 5 keywords that define the subject matter.
- ◆ Manuscripts submitted to International Conference should be original contribution and should not have been previously published nor under consideration for publication elsewhere. Individual and multiple authors are welcome to contribute.
- ◆ Manuscripts must be written in English.
- ◆ The abstract should summarize the key points of the paper without exceeding 500 words and with a maximum of 5 keywords that define the subject matter.
- ◆ Manuscripts should not exceed 5,000-7,000 words.
- ◆ All contributions should follow the format and style described in the Publication Manual of the American Psychological Association (APA, 6th edition).
- ◆ All manuscripts should be typed in MS WORD format, single-spaced with one-inch margins and using 12-point Times New Roman font (exception of tables 10-point Times New Roman)
- ◆ All tables should be appropriately named and numbered.
- ◆ Manuscripts should include the following major sections & sequence: Title, affiliation of the authors (e.g. University name, country), abstract (not more than 500 words), Keywords (3-5 words only), main body (Introduction, Literature Review, Methodology, Findings, Conclusion) and References.

CONFERENCE HIGHLIGHTS

- ✦ Paper publication in **IJBG, Inderscience Publishers**, special issue with the theme "*Challenges and Opportunities in Digital Era : Management & IT Practices*".
- ✦ Conference Kit will be provided at the venue for **One Registered Author** attending the conference.
- ✦ All the registered authors will be provided with Presentation and Participation certificates for the conference.
- ✦ Arrangements for Tea, Snacks and Lunch for Registered Authors attending Conference at the venue.

POINTS TO REMEMBER FOR THE CONFERENCE

- ✦ In case an academician registers along with a student, then the academician shall be considered as the first author and the fee will be charged in as per the academician category.
- ✦ Registration Kit, Tea, Snacks & Lunch will be provided for One Registered Author only. In case other co-authors wish to attend the conference, separate fee of INR 1000/- per author shall be charged.
- ✦ No TA/DA & accommodation shall be paid to the participants and is not included in the registered fee for the conference.

Chief Guest :

Prof. (Dr.) Amarendra Pani
Director (I/C) Research
Association of Indian Universities, Delhi

- ✓ *Prof. (Dr.) Manish Madan (Chairman and Director (Research & Insights) IARDO)*
- ✓ *Prof. (Dr.) Sunil Khatri (Director, Amity Institute of Information Technology)*
- ✓ *Prof. (Dr.) Ramanjeet Singh (Director, ADMAA, Amity University, Noida)*
- ✓ *Prof. (Dr.) Sanjeev Bansal (Dean, FMS - Director, Amity Business School)*
- ✓ *Prof. Alka Aggarwal (Director, Mewar Group of Institutions)*
- ✓ *Dr. Ajay Rana (Advisor & Director, Engineering & Technology, Amity University)*
- ✓ *Prof. (Dr.) Ajay Kumar (Director, ITS, Ghaziabad)*
- ✓ *Dr. Subhranil Som (Professor, Amity Institute of Information Technology)*
- ✓ *Dr. Rajindra Mishra (Associate Professor, University of Jammu)*
- ✓ *Ms. Bineeta Mitra, Guest Speaker for Video Conference (London, UK)*

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REGISTRATION FORM

Name of the programme : 3rd INTERNATIONAL CONFERENCE, 2019

Date : August 30th, 2019

Paper Title : _____

Name of the First Author* : _____

Designation : _____

Name of organization : _____

Address for Correspondence : _____

Mobile : _____

E-mail : _____

Name of the Second Author* : _____

Designation : _____

Name of organization : _____

E-mail : _____

Name of the Third Author* : _____

Designation : _____

Name of organization : _____

E-mail : _____

(Please Note: The publication of the papers in Scopus Indexed Journal solely depends on the paper quality. Acceptance of the paper for the conference does not indicate acceptance for the journal as well.*

PAYMENT DETAILS (Tick the Appropriate):

_____ Cheque _____ Demand Draft _____ Online Transaction

Online Payment Details:**

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Account Number: **1021422987**

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*(**Authors are requested to send the screenshot/snapshot of the confirmation of the online transaction along with the soft copy of the filled registration form to internationalconference.iimt@gmail.com)*

Cheque/DD Details:

I/We hereby enclose a demand draft/ cheque for Rs. _____ No.
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_____ in favour of **Ideal Institute of
Management and Technology**, payable at New Delhi.

Dated _____

Signature

*Please send the soft copy of filled participation form to
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