



# IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY

Recognized by  
Govt. of NCT, Delhi

Affiliated to  
GGS IP University

Approved by  
Bar Council of India

Accredited by  
NAAC

ISO  
An ISO 9001:2015  
Certified Institution

Attractive  
Gifts, Trophies  
Certificates &  
Cash Prize

## INTER COLLEGE TECHNO-CULTURAL FEST

# Gyan Manthan 2019

OCTOBER  
22  
Tuesday

da knowledge unfolds...

### SPECIAL EVENTS

**Battle of Words** (Debate)  
**Shutter Up** (Online Photography)  
**Glam it Up** (Fashion Show)

Rs. 200/- per student  
per event

### Faculty Coordinators :

Mayank Gupta (9910206676)  
Jasdeep Singh (9555694998)

### Student Coordinators :

Gauri (7982542910),  
Tushar (9654749502),  
Manvi (9311455777)



Registration Fee - Rs. 100/-  
per event per student

### EVENTS

**Corporate Roadies**  
(Case Study Analysis)  
**A Minute's Gravity**  
(JAM-Extempore)  
**Foodie Fix**  
(Food without Fire)  
**Brand Race**  
(Ad-Mad Show)  
**Utsav**  
(Rangoli)  
**Dance Pe Chance**  
(Nach Baliye)

Venue : IIMT

16 X, Karkardooma Institutional Area,  
Delhi-92. Ph. : 011-22372639

Email : [gyanmanthan.iimt@gmail.com](mailto:gyanmanthan.iimt@gmail.com)

For More Information visit our website : [www.ideal institute.edu.in](http://www.ideal institute.edu.in)

### ASSOCIATE PARTNERS





16X, Karkardooma Institutional Area, Delhi 110092

## ‘Gyan Manthan 2019’ (*da Knowledge Unfolds*)

Under the Aegis of Internal Quality Assurance Cell (IQAC)

22<sup>nd</sup> October 2019 (Tuesday)

### *INTER COLLEGE TECHNO-CULTURAL FEST*

### REGISTRATION FORM

Name (in block letters): \_\_\_\_\_

Name of the Institute: \_\_\_\_\_

Correspondence Address: \_\_\_\_\_

\_\_\_\_\_

Pin: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Event Name: \_\_\_\_\_

Registration Fee: \_\_\_\_\_

Dated: \_\_\_\_\_

Number of Participants: \_\_\_\_\_

Total Amount: \_\_\_\_\_

**Note: Kindly Tick the Event for which Participation is done.**

## EVENT DETAILS

Technical Events	Fees	Tick	Cultural Events	Fees	Tick
Battle of Words (Debate)	200		Glam It Up!(Fashion Show)	200	
Shutter Up (Online Photography)	200		Utsav (Rangoli)	100	
Corporate Roadies (Case Study Analysis)	100		Dance Pe Chance (Nach Baliye)	100	
A Minutes's Gravity (JAM-Extempore)	100		Foodie Fix (Food Without Fire)	100	
			Brand Race (Ad mad show)	100	

- **Registration Form can be photocopied for the use of other willing participants.**
- **Registration will be strictly on the basis of college ID.**
- **Submission of registration form on [gyanmanthan.iimt@gmail.com](mailto:gyanmanthan.iimt@gmail.com).**

**Contact Persons:**

**Signature of the participant**



**IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY**



Recognized by  
Govt. of NCT, Delhi



Affiliated to GGS  
Indraprastha University



Approved by  
Bar Council of India



Accredited by National Assessment  
And Accreditation Council (NAAC)



AN ISO 9001:2015  
Certified Institute



# “GyanManthan 2019”

**Date:** 22<sup>nd</sup> October 2019

**Venue:** Ideal Institute of Management and Technology, Karkardooma, Delhi

## EVENTS OF THE DAY

### TECHNICAL EVENTS

**Event 1-**Battle of Words (Debate)

**Event 2-** Corporate Roadies (Case Study Analysis)

**Event 3-** A Minute's Gravity (JAM-Extempore)

**Event 4 –** Shutter Up (Online Photography)

**Event 5-** Brand Race (Ad mad show)

### CULTURAL EVENTS

**Event 6-**Utsav (Rangoli)

**Event 7-** Foodie Fix (Food Without Fire)

**Event 8-** Dance pe Chance (Nach Baliye)

**Event 9 –** Glam It Up!(Fashion Show)

# **RULES AND REGULATIONS**

## **Event 1-Battle of Words( Debate)**

Event Incharges : Ms. Saina Jain  
Ms. Payal Jain

Event Head: Mr. Jasdeep Ahuja

Registration Fee (per student): Rs 200/-

### **TOPIC FOR DEBATE**

#### ***“THE NEW MOTOR VEHICLE ACT: A BOON TO THE PUBLIC AT LARGE”***

- A team of two candidates shall be eligible to participate (one for the motion and one against the motion).
- Each speaker will get four minutes in total for debate. Exceeding the time limit shall be a disadvantage for the team and the candidate.
- The teams are free to use either medium Hindi or English exclusively.
- The Institute shall not provide boarding and lodging to the participants.
- The judgment of the jury shall be final and binding.
- The Debate Organizing Committee may alter/change the rules and regulations, at any point of time and the same shall be binding on the participants.

## **Event 2- Corporate Roadies (Case Study Analysis)**

**Event Incharges : Ms. Gagneet Kaur  
Mr. Satpal Arora**

**Event Head: Dr. Seema Gupta**

**Registration Fee (per student): Rs 100/-**

1. Theme of the Business plan to be selected from the following Sectors:
  - a. FMCG
  - b. Politics
  - c. Automobile
  - d. Hospitality
  - e. Entertainment
  - f. Telecommunication
2. Design the main plan and make a PPT identifying the main areas startup venture.
3. Team size-2 members
5. Analyze threats and strengths for your alternatives.
- 6 Business plan will be judged on the basis of PRESENTATION, ANALYSIS, QUERY .
7. Time Limit: 5 min for PPT Presentation + 2 min for Question Answer Round.
8. Negative marking will be done if time limit exceeds.

### **Event 3- A Minutes's Gravity (JAM-Extempore)**

**Event Incharges : Ms. Perna Gulati  
Mr. Devansh Raghav**

**Event Head: Dr. Parminder Kaur**

**Registration Fee (per student): Rs 100/-**

1. Each Participant shall be given 30 seconds to think about the topic picked up by him/her by draw of lots.
2. Each Participant shall be given 1 min to speak on a topic.
3. Marks will be deducted if the speaker exceeds the time limit.
4. Language used shall be strictly either English or Hindi.
5. The language used shall not defame the person and no slang words to be used.
6. No objection shall be entertained as the Decision of the Judges shall be final.



## **Event 4 – Shutter Up (Online Photography)**

**Event Incharges : Mr. Mahesh Sharma  
Ms. Ruchi Kalia**

**Event Head: Ms. Amarjit Kaur**

**Registration Fee (per student): Rs 200/-**

### **Theme for the Event:**

- **Nature**
- **Culture**
- **Celebrations**

- 1 No. Of Participant-1
- 2 All Participants have to submit their Photos online on the Email ID [gyanmanthan.iimt@gmail.com](mailto:gyanmanthan.iimt@gmail.com)
- 3 Photos submitted must be at least 640 \* 480 resolution sizes. Images should be no larger than 24 MB. Photos must be in JPEG Format
- 4 No editing and filters are allowed.
- 5 You are required to provide unique title for each image submitted
- 6 There must be no borders, no logos, copyrights marks, identification marks or any other visible reference on the image
- 7 Student must submit the hard copy of the photographs with caption on the day of the event.
- 8 The Decision of Online photography's judging panel will be final and binding on all the participants.
- 9 Last date to send the photographs is 20<sup>th</sup> October, 2019.
- 10 Only 1 photograph per participant is allowed and not more than that.



## **Event 5- Brand Race (Ad mad show)**

Event Incharges : Ms. Shailja Khosla  
Mr. Eish Singh

Event Head: Dr. Hemlata Sharma

Registration Fee (per student): Rs 100/-

1. Topics will be given on the spot.
2. Number of Participants in a team: - 4
3. Time Limit: 5 minutes preparation time and 1-2 minutes for on stage presentation.
4. Team have to essentially cover Four points:
  1. New product name,
  2. Logo for the company Name
  3. Punch line for the product
  4. Live Presentation of the advertisement through jingles or small acts.

***Important: Care should be taken that they are not offensive or vulgar.***

## **Event 6-Utsav (Rangoli)**

**Event Incharges : Ms. Renu Yadav  
Ms. Astha Sharma  
Ms. Reena Gupta**

**Event Head: Ms. Jasmandeep Kaur**

**Registration Fee (per student): Rs 100/-**

Theme: Incredible India

1. This is a group event (two participants in one group)
2. Duration will not be more than 1 hours 30 minutes.
3. Participants shall bring their own material.
4. The medium and form for expression can be free hand, pictorial and descriptive
5. Any medium shall be used- Poster Colours/ Flower Petals/ Saw- dust/ Pulses/Rice without pasting.
6. The participants shall have to prepare a Rangoli within the space provided by the organizers

## **Event 7- Foodie Fix (Food Without Fire)**

**Event Incharges : Ms. Rakhi Gangal  
Dr. Roopa Sharma  
Ms. Akanksha Takkar  
Ms. Ayushi Gupta**

**Event Head: Ms. Astha Bhatnagar**

**Registration Fee (per student): Rs 100/-**

1. One team may contain maximum 2 members.
2. Total Preparation Time: 1 hour 30 minutes.
3. Participants are required to be present 30 minutes prior to commencement at the venue.
4. Cutting of vegetables and/or fruits should be done on the spot. No prior preparation allowed.
5. Milk and milk products may be used.
6. Participants should prepare a maximum of 3 items of which one should be a beverage.
7. One vegetable craft may be done along with the main items. This contains additional points.
8. Participants should arrange separate glass, spoon, straw and cutlery items for the judge.
9. Heating by any method is not permitted.
10. Participants should maintain cleanliness by all means and raw materials/prepared items should be hygienic.
11. Participants should clean bring all the necessary ingredients or utensils. Nothing shall be provided by the institution.
12. Participants should clean their respective workplace after the competition.
13. Judges decision will be final and binding.

## **Event 8- Dance pe Chance (Nach Baliye)**

**Event Incharges : Ms. Harsh Kalra  
Mr. Gagandeep Singh**

**Event Head: Ms. Sonal Goel**

**Registration Fee (per student): Rs 100/-**

- No. of participants- 2
- Time limit is 3-5 minutes.
- Negative points for exceeding the time limit.
- The participants are requested to bring their songs in CDs as well in PD (with their name written on that) to avoid technical disturbance and submit the same to the event incharge prior to the event.
- The participants will be judged on their Choreography & coordination, Showmanship and Appearance.
- Participants should get their own props.
- Lighting of Matchsticks, candles and cigarettes or any derogatory acts are strictly not allowed on stage.
- The decision of judges will be final and binding.

## **Event 9 – Glam It Up!(Fashion Show)**

**Event Incharges : Ms. Deepa Jain  
Ms. Shivani Gupta  
Mr. J.P. Joshi  
Ms. Kanika Arora**

**Event Head: Ms. Chandrika Sharma**

**Registration Fee (per student): Rs 200/-**

**Theme for fashion show is “Western”.**

- One or more than one entry per college is allowed.
- It is a team event. Each team must have 3 members.
- Time limit for every team would be 5 minutes (Including set up and Performance both)
- Negative marking if participants exceed time limit.
- Teams have to bring their own props as per the theme.
- Carry your own tracks for background instrumental music.
- Vulgarity is strictly prohibited. Any form of obscenity will lead to debarring the team from the contest.
- Use of cigarettes, alcohol and any unfair means is strictly prohibited.
- Teams will be judged on the basis of costumes, walking stance, props used and attitude.
- Decision of the judges will be final and binding.