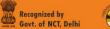


IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY













16 X, Karkardooma Institutional Area, Delhi - 110092





under the aegis of
Internal Quality Assurance Cell (IQAC)

in association with

Shahdara District Legal Services Authority

Room No. 35A, G.F., Karkardooma Court, Delhi. #9667992795

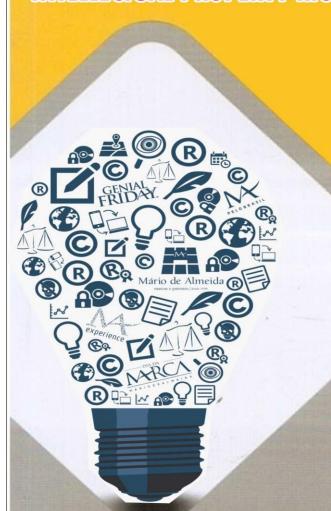


organises

Two Weeks Online Advanced Certificate Programme

on

"DIMENSIONS AND IMPLICATIONS OF LAWS OF INTELLECTUAL PROPERTY RIGHTS IN CONTEMPORARY WORLD"



CHIEF GUEST:
PROF.(DR.) A.P. SINGH
(Dean, USLLS, GGSIPU, Delhi)

SPECIAL GUEST:
MS. VIDHI GUPTA ANAND (DJS)
Secretary, DLSA, Shahdara

13th July - 25th July, 2020 Timings : 11:00 am - 1:00 pm

CLICK HERE

for Registration

www.idealinstitute.edu.in

IDEAL INSTITUTE OF MANAGEMENT AND TECHNOLOGY













ABOUT IIMT

Ideal Institute of Management and Technology was established in the year 1999 under the auspices of New Millennium Education Society. The institute is affiliated to Guru Gobind Singh Indraprastha University, Delhi, and its professional courses in Law and Business Administration are recognised by Bar Council of India and Government of NCT, Delhi. Being a NAAC accredited institution, it melds state of the art infrastructure with quality in education as its paramount principle.

Activities held at the institute are a reflection of the resolve towards perfection instilled by the founding father Late Shri Rakesh Aggarwal whose vision was to develop the institute into a centre for excellence in professional education. The aim of the institute is to cultivate in its students high moral standards coupled with academic excellence to promote market-oriented skill development and upgradation that would help in serving the needs of the society.

From its advent, the Institution has acquired a credible position in the fields of Law, Business Administration topped with Computer Aided Management and conducts B.A.LL.B and B.B.A. & B.B.A. (CAM) programmes. It has been nurturing pioneers and forerunners in these fields who have continually attained highly reputable careers as judicial officers, civil servants, advocates, academicians, managers, and professionals in the industry.

ABOUT THE CERTIFICATE PROGRAMME

Two Weeks Online Advanced Certificate Programme on "Dimensions And Implications of Laws of Intellectual Property Rights In Contemporary World" offered by School of Law, Ideal Institute of Management and Technology in association with DLSA, Shahdara sets forth an unparalleled opportunity for Working professionals, Academicians, Researchers, and Students to engage in insightful learning sessions integrating nuances of IPR with contemporary developments in the various arrays of legislation.

Intellectual property stems from intangible constructs of the human mind and is a dynamic as well as an exponentially expanding field of study. In contemporary times, the study of Intellectual Property Rights can no longer be confined to an isolated theoretical understanding of patents, copyrights, trademarks, geographical indications, and industrial designs. With the global expansion in innovation of business ventures and a simultaneous domestic upgradation in technology, Intellectual Property Rights have become an intrinsic component towards the understanding of the modern economy. Policy-based impetus towards Research and Development has intricately woven together previously unrelated fields with Intellectual Property Laws. This programme is specifically designed to cater to individuals envisioning professional enhancement or simply possessing a quest to update themselves legally.

The instructor for the modules are eminent luminaries from the legal fraternity including Academicians, Lawyers from international as well as national avenues have been included with a vision to inculcate best practices from around the globe.

PROGRAMME HIGHLIGHTS

- This programme comprises 12 modules dealing with the multifarious aspects and practical usages of IPR.
- Each module taught during the programme shall be assessed via session quiz and the winner shall be announced at the end of each session. Certificates shall be issued to the winners.
- Certificates to all the participants shall be awarded upon the successful completion of all course modules.

Timings : 11:00 am - 1:00 pm

Monday 13th July, 2020

CHIEF GUEST

Prof.(Dr.) A.P. Singh
Dean, USLLS,
GGSIP University, Delhi



Inaugural Address & Blessings

SPECIAL GUEST

Ms. Vidhi Gupta Anand (DJS)
Secretary,
DLSA (Shahdara)



Introduction about Legal
Aid and Role of District
Authorities in Legal
Education in India

Ms. Prerna Gulati Senior Assistant Professor, IIMT



Introduction of IPR

Tuesday 14th July, 2020

Prof.(Dr.) Alka Chawla Professor, Law Centre-I, University of Delhi



Copyright Laws in India
a) Subject Matter
b) Registration Procedure
c) Team of Protection
d) Ownership
e) Infringement
f) Remedies & Penalties

Timings : 11:00 am - 1:00 pm

Wednesday 15th July, 2020

Dr. M. Shakthivel
Assistant Professor,
GGSIP University, Delhi



IPR issues in Digital
Domain-Digital, Cyber Piracy,
Internet, E-Book, E-Journal
a) Digital Domain and
emerging Media
b) Cybercrimes in Information
Technology Sector
c) Plagiarism
d) Software Piracy

Thursday 16th July, 2020

Dr. Yogesh Pai Assistant Professor, NLU, Delhi



Introduction to
International IP Protection
a) Foundations of IP
b) Nature and Content of IP
c) Protection for Innovative
Technologies
d) TRIPS
e) IP Infringement
f) IP Enforcement -

Remedies available

Friday 17th July, 2020

Mr. Abhishek Chandra Mishra Managing Partner, Mishra and Mishra Associates



Law relating to Patents
in India
a) The Criteria for
Patentability
b) Patent Application and
Registration Process
c) Patent Licencing & Patent
Litigation

Timings : 11:00 am - 1:00 pm

Saturday 18th July, 2020

Mr. Harjot Singh Director, Twinwood Law Practices Ltd., Birmingham, U.K.



IP Litigation and
Dispute Resolution
a) Patent Process
(India & UK)
b) IP Licensing
c) IP Management
d) IP Valuation
e) IP Litigation
Dispute Resolution

Monday 20th July, 2020

Dr. Shikha Sharma Assistant Professor, University of Delhi



Trademarks Laws

a) Comparative Advertising and Trademarks Infringement b) Selection of Trademark and Strategy

- c) Procedure for Trademark Registration d) Licensing
 - e) Trademark Litigation f) Trademark Infringement in Cvber Space

Tuesday 21st July, 2020

Dr. Payal Jain Sr. Assistant Professor, IIMT, Delhi



Geographical Indications

a) Current Scenario of
Geographical Indications
b) Issues & Challenges for
registration of Geographical
Indications
c)Legal protection of
Geographical Indications
d) Remedies for infringement
of Geographical Indications

Timings : 11:00 am - 1:00 pm

Wednesday 22nd July, 2020

Ms. Anukriti Gupta Assistant Professor, IIMT, Delhi



Design Laws in India
a) Filing and Processing of
Application
b) Examination and
Registration
c) Piracy of Registered
Designs

d) Post Registration Process

Thursday 23rd July, 2020

Dr. Vijay Aggarwal
Vice President,
Competition Law Bar
Association, Delhi



Intellectual Property
Laws and Competition Laws
a) The TRIPS Agreement and
Indian Competition Law
b) Contradiction and
Collaboration of IP and
Competition Law
c) Recent cases on Competition
Law and IPR

Friday 24th July, 2020

Mr. Shashikant Yadav Researcher, Dundee University, Scotland



Intellectual Property and
Environmental Law
a) Global Perspective
b) Sui Generis Approach
c) Climate change and
Challenges
d) Farmer's Rights

Valedictory Session

CHIEF GUEST

Prof.(Dr.) Manoj Sinha
Director,
Indian Law Institute, Delhi

Saturday 25th July, 2020



Intellectual Property Rights
and Human Rights
a) Global Perspective
b) Concept to Practice
c) Conflict or Co-existence
d) As analysis of IPR

as Human Rights
Valedictory Address

INSTRUCTIONS

GENERAL CONDUCT

- 1) It is mandatory for the participants to join the session using the Webex link 10 minutes before the mentioned timing.
- 2) It is requested to all the participants to download the Cisco Webex platform incase you are joining from your Mobile Phones.
- 3) Kindly keep your device on mute to avoid glitches.
- 4) Kindly switch off the video from the moment you are joining the session.
- 5) No participant will be allowed to share the content on screen.
- 6) While accessing from laptop does not require any download. Mere clicking on the link will let you join the session.
- 7) E-Certificate will be awarded to the participants only on the successful completion of the course.
- 8) E-Certificates will be provided within 15 days after the completion of programme.
- 9) For attendance and feedback, Google Form will circulated during the session.
- 10) The Registration form shall be submitted attaching either copy of payment receipt or a screenshot.

QUIZ RULES

- 1) Each participant shall participate individually.
- 2) The quiz will be conducted via Google forms/polling method.
- 3) Winner will be announced on the same day itself.
- 4) At the end of the programme the participant scoring highest marks will be awarded with a 'Certificate of Merit'.

REGISTRATION DETAILS

 Participants are requested to register for the programme through the link given below:

https://docs.google.com/forms/d/1pTsECni6w0SvDgOzF-XZ1bffyYYMv0VhWnACQ8JVOMs/edit?usp=sharing

- Last Date of Registration 10th July, 2020
- Registration Fee- Rs. 700/-
- Registration fee should be paid either through Paytm or NEFT
- Payment Details-

NEFT:

Beneficiary Name: Ideal Institute of Management &

Technology (School of Law)

Bank Name: Central Bank of India

S.D. Sr. Sec. School, Shahdara, Delhi-110032

Account No.: 3183291816

Account Type: Savings Account IFSC Code: CBI N0283323

Or

Paytm/Google Pay/ PhonePay 8950222526

Please note: Receipt of online payment should be attached with the registration form.

In case of queries, please contact

Dr. Hemlata Sharma (Convener) (+91 9811844877) Mr. Jasdeep Singh (Co-Convener) (+91 9555694998)

Mr. Amar Anshul (Student, IIMT) (+91 7838393814) Mr. Divanshu Kashyap (Student, IIMT) (+91 9971753420)

ADVISORY COMMITTEE

CHIEF-PATRONS

Smt. Sudha Aggarwal (Chairperson, IIMT)

Shri Vineet Aggarwal (Secretary General, IIMT)

PATRONS

Prof. (Dr.) Anil Parkash Sharma (Director, IIMT)

Prof. (Dr.) T.P.S. Rathore (Principal, School of Law, IIMT)

PROGRAMME PATRON

Dr. Arun Gupta (Associate Professor) (Vice-Principal, School of Law, IIMT)

ORGANISING COMMITTEE

PROGRAMME CONVENERS

Dr. Hemlata Sharma (Associate Professor)

Ms. Prerna Gulati (Sr. Assistant Professor)

PROGRAMME CO-CONVENERS

Dr. Payal Jain (Sr. Assistant Professor)

Mr. Jasdeep Singh (Sr. Assistant Professor)

PROGRAMME COORDINATORS

Ms. Chandrika Sharma (Assistant Professor)

Ms. Anukriti Gupta (Assistant Professor)

MEMBERS

Dr. Sangeetha Abraham (Sr. Assistant Professor) Ms. Astha Bhatnagar (Assistant Professor) Mr. Eesh Singh

(Assistant Professor)

Ms. Kanika Arora (Assistant Professor) Ms. Namita Sinha (Assistant Professor)

STUDENT COORDINATORS

Mr. Vipul Thakral Mr. Divanshu Kashyap Mr. Amar Anshul Ms. Kaanchi Ahuja